

BEST PRACTICE NO. 2

Title of the Practice: Organize the Visit to Industry/Commercial Institution for the Students of Commerce

Objectives:

1. To make the students understand the commercial practices.
2. To give them realistic experience of industrial production and its marketing.

Context:

The students of B.Com. from first year to third year have certain Program Specific courses for which they must have a real-life experience of how industrial production has been taken or how a Commercial Institution is functioning. The actual visit makes them understand a practical experience and hence they have been regularly taken for the visit to these places every year.

The Practice:

During the Academic year 2021-22, the students were taken to the SEBI-Stock Exchange Board of India in their Mumbai office on 19th December, 2022. SEBI has been the regulatory authority of the Stock Market and how does it control, how does it functions were very well explained by the experts over there in the office. Students were very much pleased to get the actual life experience as they are going to graduate in their Commerce Program.

Obstacles Faced/Problems Encountered:

The students being from female category, parents sometimes are reluctant to send them to a long distance for the visit and due to which some students are not able to make the visit.

Evidence of Success:

The students have been given real life experience when they are learning the world of commerce. They could raise their doubts and queries and enhanced their knowledge. They are able to write the report of the visit in detail and can have practical experience of the functions of the SEBI.

Resources Required: The parents should be made aware of the need of the visit so that each and every student can participate the Industrial visit.